

Asset Care[®] 2024 coming soon

Enhanced Asset Care is launching Oct. 21!

For more than 35 years, the companies of OneAmerica Financial[®] have been a thought leader in the long-term care (LTC) protection industry. Solutions delivered with flexibility and care, Asset Care can help enable your clients to cover long-term care expenses if they need it — or leave a financial legacy to their loved ones if they don't.

As the care needs of Americans continue to evolve, we're pleased to announce that starting **Oct. 21, 2024**, enhanced long-term care protection options will be available for Asset Care, including:

- **Added benefits** to support informal caregiving, independent caregiving and care received at home
- **Simplified benefit period options** to make tailoring a plan and designing coverage easier than ever before
- **Expanded inflation protection options** to help safeguard against rising costs of long-term care over time
- **An increased benefit** that provides direct physical, financial and emotional support for informal caregivers; and
- **Improved value** through enhanced pricing for many clients.

At OneAmerica Financial, we are here with you every step of the way — providing support, empathy, and strategies to help ease burdens so families can focus on what matters most.

To learn more about our enhancements and register for upcoming in-person or virtual training opportunities, visit our 2024 Asset Care landing page.

[Learn more and register](#)

Other important information

[State Availability](#)

[Transition Rules](#)

Have questions?

For more information about these enhancements and/or any of our asset-based LTC strategies, contact your Regional Sales Director or the Care Solutions Sales Desk at 844-833-5520 or LTCSales@oneamerica.com.

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OneAmerica Financial® is the marketing name for the companies of OneAmerica Financial. Products underwritten by The State Life Insurance Company® (State Life), a OneAmerica Financial company that offers the Care Solutions product suite. Asset Care form numbers: ICC18 L302, ICC18 L302 JT, ICC18 L302 SP, ICC18 L302 SP JT, ICC18 R532, ICC18 R533, ICC18 R539, ICC18 SA39, ICC18 R540, ICC24 R545, ICC24 R546 and ICC24 R547.

Not available in all states and may vary by state.