



EQUITABLE

BULLETIN

Life Business

- New
- Update

Category

- Products
- Underwriting
- New Business
- Marketing
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- Miscellaneous

Channel: Retail and Independent

Bulletin number: FB21-117 and AD21-0716 (**July 16, 2021**)

Subject: Washington State: Concurrent availability of Long-Term Care ServicesSM Rider (LTCSR) and Cash Value Plus Rider (CVPlus) suspended

Main message: Due to the recent Washington state's LTC Trust Act, the availability of the LTCSR and CVPlus riders, together on the same contract, is being suspended from July 19, 2021 until December 31, 2021 on the following products: VUL OptimizerSM, BrightLife[®] Grow, Series 159, and IUL Protect, Series 160*.

There is a VUL OptimizerSM new business prospectus supplement dated July 9, 2021 for this temporary suspension.

Please note this change only applies in Washington state.

*IUL Protect, Series 160 is not available to the general market.

Who: Financial Professionals licensed in the state of Washington

When: Effective with applications dated July 19, 2021 until December 31, 2021.

For more info:

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